



Association of North America Higher Education International

Newsletter - ANAHEI Talk

Thank you for being a member of the Association of North America Higher Education International (ANAHEI). We have now more than 6000 members from 120 countries in the world.

We have been keeping very busy for the past few months and we wanted to give you a quick overview of our latest and future activities.



GLOCER 2018

Global Conference on Education and Research (GLOCER) Conference took place in Las Vegas on 17-20 April 2018 was of great success; having 200 participants from all corners of the world and greatly distinguished speakers. Please [click here](#) if you would like to see the pictures from this event. GLOCER was the 12th conference that ANAHEI organized.



GLOBE 2018

On June 4-8, 2018, we organized Global Conference on Business and Economics (GLOBE) Conference in Sarasota, Florida. Being such an international organization we offer our participants and members to opportunity to create great connections; GLOBE Conference was an ideal place for such an activity. Furthermore, we broadcasted live all the keynote sessions, if you would like to watch them, please [click here](#). We are planning to do so for all our conferences in the future.

GLOSEARCH

Our next conference, [Global Conference on Business, Hospitality and Tourism Research \(GLOSEARCH\)](#) will take place on 2-5 October 2018 in Ho Chi Minh City, Vietnam. [Abstract submissions end on August 31, 2018.](#)



Hospitality & Tourism Think Tank

We will also have the inaugural of Hospitality Think Tank 2030 where the goal is to create a research agenda for hospitality and tourism academicians. If you are interested in reading more, [please do so here.](#)



[HT2030](#)



Webinar for members

WEBINARS

We organized many webinars on very hot topics. As a member, you have access to the recorded version if you visit <https://anahei.org/webinars>.

PARTIAL LEAST SQUARES STRUCTURAL EQUATION MODELING (PLS-SEM): RECENT ADVANCES IN MODEL ASSESSMENT

Presenters: Prof. Dr. Marko Sarstedt

Date and Time: April 20, 2018 at 10am EST (New York Time)

Chaired professor of marketing at the Otto-von-Guericke-University Magdeburg (Germany).

[More Details](#)



[Distinguished Lecture Series hosted Prof Marko Sarstedt](#)

Prof Marko Sarstedt presented a lecture entitled: "PARTIAL LEAST SQUARES STRUCTURAL EQUATION MODELING (PLS-SEM): RECENT ADVANCES IN MODEL ASSESSMENT" on April 20, 2018. This lecture was watched by more than 3000

times. [The recording of this lecture and others is available on ANAHEI Website and free to members.](#)

[Watch Now](#)

ANAHEI Journal has a new website

ANAHEI Journal, Journal of Global Education and Research (JGER), has a new [website](#). JGER is an open access journal, which is free to submit or [access published articles](#). Please consider submitting your research articles to JGER.



[JGER Website](#)

ANAHEI has a new website!

If you have not seen yet, we have given our [website \(anahei.org\)](#) a more modern look, with the extra feature for our members such as a member directory and a messaging option.

Member Spotlight

We would like to cover you or your academic event that may be interest to other ANAHEI members in our website and newsletter. If you want to be featured, [please let us know by filling out this form](#).

We want to hear from you!

If you have any suggestions for ANAHEI or you are interested in hosting a webinar, hosting any of our future conferences, please let us know at info@anahei.org.

Thank you for being an ANAHEI member. Please encourage your colleagues and students to be members of ANAHEI. We are now over 6000 members from 120 countries. We aim to expand our network even more.